

Universal Republic, Big Machine Launch Republic Nashville

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Jimmy Harnen, Scott Borchetta

Big Machine Records and Universal Republic have combined resources to form the new label Republic Nashville, which will be run by President **Jimmy Harnen** and headquartered on Music Row.

Republic Nashville's inaugural roster will include honky tonkin' singer/songwriter **Sunny Sweeney** and new country duo **Fast Ryde**, among other artists. A major staff announcement regarding the new label will be forthcoming.

Big Machine and Universal Republic—headed by **Scott Borchetta** and **Monte Lipman**, respectively—first worked together in 2007 to promote country superstar **Taylor Swift**.

Previously, Harnen was Senior Vice President of Promotion for Capitol Records, Nashville. From 2000 to 2003 he was Co-National Director of Promotion for DreamWorks Records in Nashville, working closely with Borchetta, who was a DreamWorks executive at the time. .

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